

America's Family Magazine



LOOK

LOOK MAGAZINE • P.O. BOX 1723 • DES MOINES, IOWA 50306

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TED NELSON
BX 1546
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IS YOUR ADDRESS CORRECT? _____

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P.O. BOX 1723
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A6018

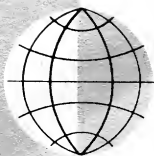
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Dear Friend of LOOK:

When you reached for your pen ...

... to mark your OK on the LOOK Renewal order form I sent you a few weeks ago, maybe your pen wasn't there -- but I didn't want that to happen again, so here are ...

a pen ...

for your convenience.

a renewal order form ...

and a handy reply envelope.

These will make it easy for you to get your renewal in the mail right away. And that's important because this is absolutely your last chance to renew LOOK at our pre-expiration rates ...

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Then, put your order form into the postage-free reply envelope and drop it into the mail. If you will do this now -- while the pen is in your hand and the idea on your mind, the dollars you save will make you glad you did.

Cordially,

Lester Suhler

Lester Suhler, for LOOK
America's Family Magazine

LS:rzp

*Enclose check or use your "Good as Gold" Credit-
Whichever you prefer. But please - Put your renewal
in your outgoing mail today* Thanks *JS.*

**LOOK**

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